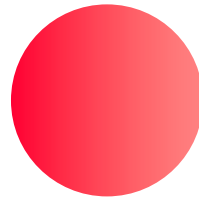
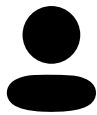


CHARTE GRAPHIQUE WEB SHOPPER

LOGO
SYMBOLES



PERSONNEL

RASSURANT

COMPTE

ACCOMPAGNEMENT

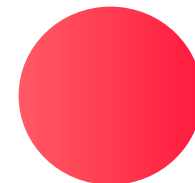


FORME CARRÉ

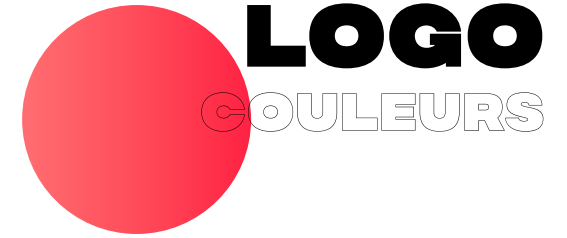
SAC

E- POUR INTERNET

SHOPPING



LE ROUGE



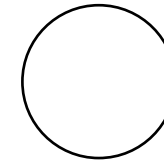
ÉMOTIONS

ENVIE

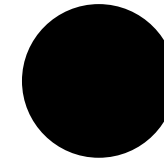
PASSION

JEUNESSE

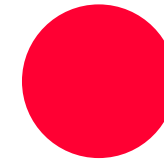
DYNAMIQUE



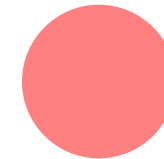
FFFFFFFF



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FF0033



FF0000

OPACITÉ 50%

S H O P P E R

POLICE CRÉER DE TOUTE PIÈCE POUR LE LOGO

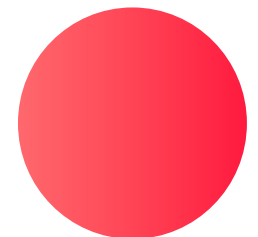
MODERNE

LISIBLE

GÉOMÉTRIQUE

DÉCALÉE

IMPACTANTE



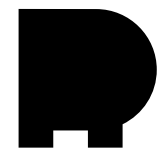
LOGO

GRAND

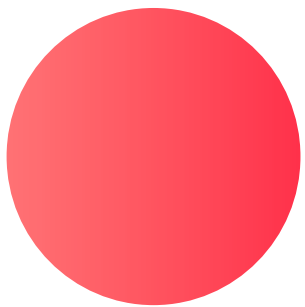


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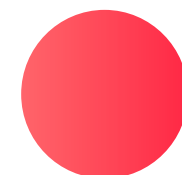
H



S H e P
P H P

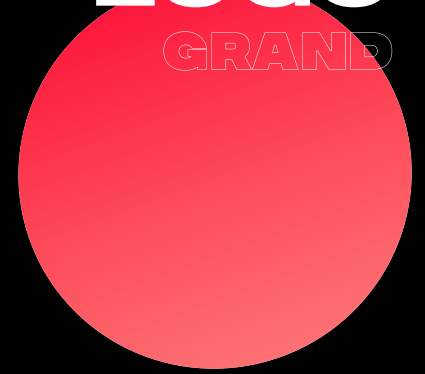


LOGO
PETIT



LOGO

GRAND

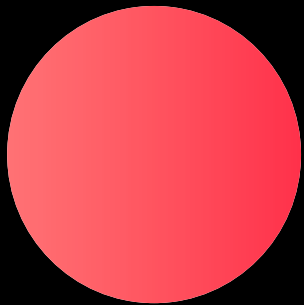


S

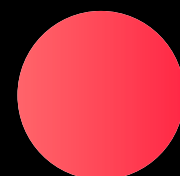
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S H 8 P
P H P



LOGO
PETIT



LOGO

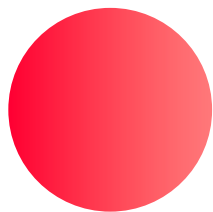
S H O P P I N G

LOGO

S H O P
D U P

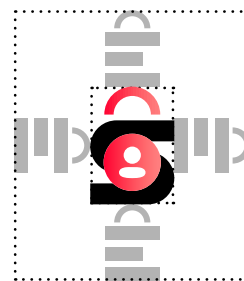
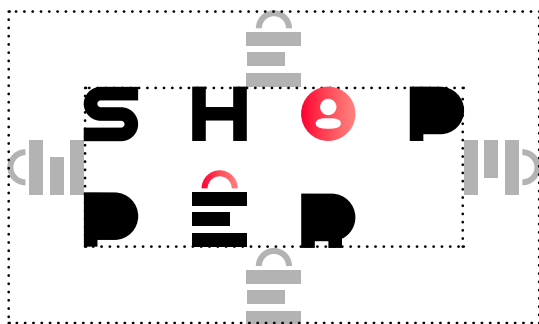
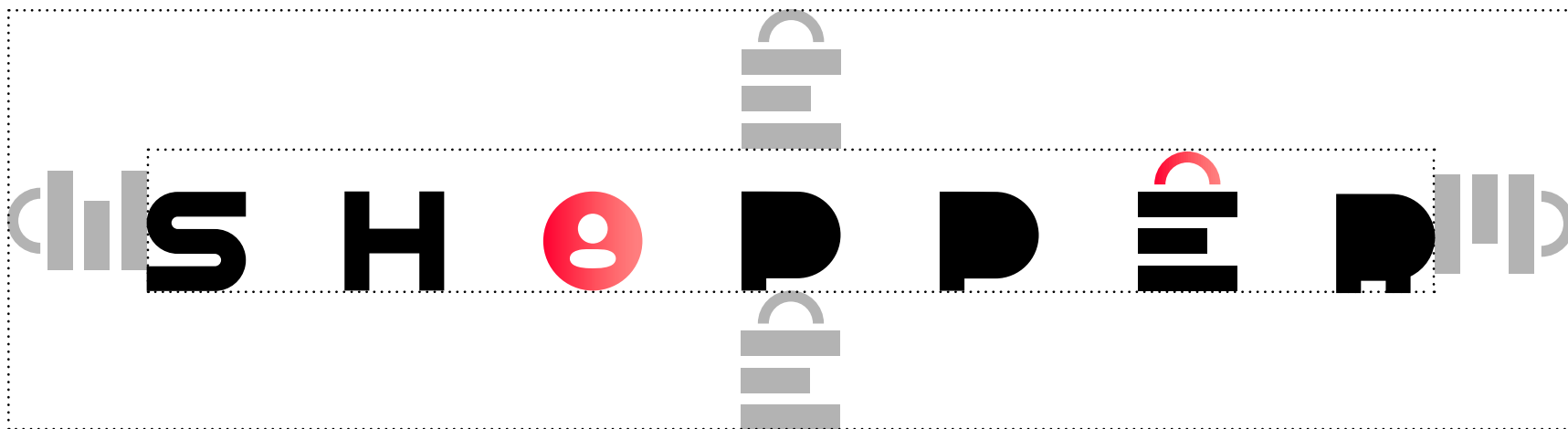
LOGO

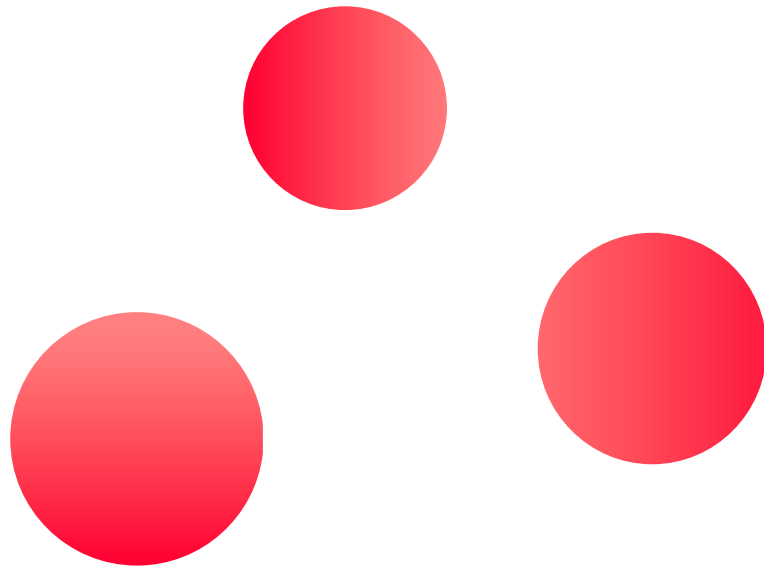




LOGO

ZONE DE PROTECTION



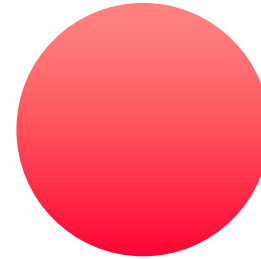


Les motifs accompagnant le logo doivent être de forme géométrique et en fond dégradé



LOGO

UTILISATION PHOTO



A ne pas reproduire

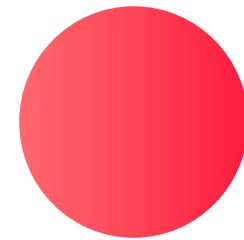
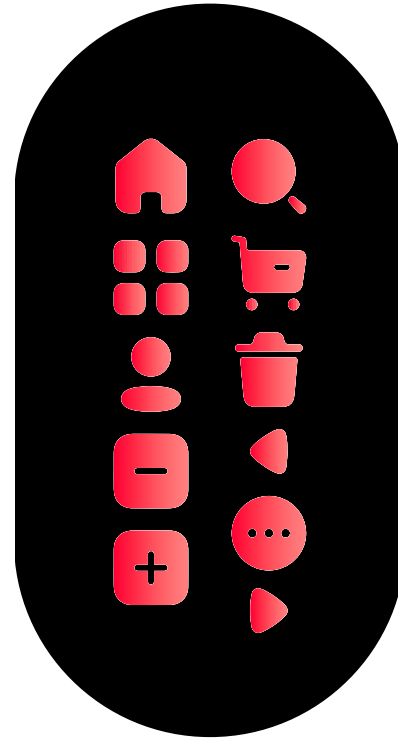
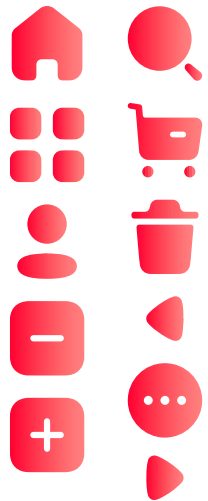


Le logo doit être mis en situation avec un **fond contrasté** comme sur la première photo.



PICTOGRAMMES

APPLICATION & SITE



Quelques pictogrammes pour le site et autres supports digitales.